

**3 MJ 20107**

THREE YEAR B.B.A. (CBCS) DEGREE EXAMINATION NOVEMBER/DECEMBER 2024.

THIRD SEMESTER

BUSINESS ENVIRONMENT

(Major)

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

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PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following questions.

1. Nature of Business environment.
2. Internal environment.
3. Economic reforms.
4. Role of clusters in promoting MSME.
5. Trade regulations.
6. Uruguay round.
7. FDI.
8. Exchange control.
9. NITI Aayog.
10. GATT.

PART B — (5 × 10 = 50 marks)

Answer ALL of the following questions.

11. What are the salient features of the Indian economy?  
Or
12. Define the elements of environment.
13. What are the key elements of a political environment in a business content?  
Or
14. What is planning commission, and how does it differ from NITI Aayog?

15. How does the government address challenges faced by MSMEs.

Or

16. Explain the key features of the MSME Development Act, 2006.

17. What does it mean when there is a disequilibrium in BOP?

Or

18. What is exchange control, and why do government use it?

19. Define the purpose of WTO and how does it regulate international trade.

Or

20. What role has Foreign Direct Investment in economic development of India?

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